

DATE

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MELBOURNE PROPERTY MARKET TIPPED TO BOOM NOW IS THE TIME TO DIVE IN

With Melbourne's property market predicted to climb by up to 12% in 2018¹, renovators are set to flock to the **SPASA Pool & Spa + Outdoor Living Expo** at the **Melbourne Convention and Exhibition Centre 2 – 4 February 2018**.

As experts estimate pools can add a minimum of \$140,000 to a property's value², Melburnians are expected to ride the wave of home renovation to record returns in 2018.



Locals looking for the latest and greatest in pools, spas and landscaping solutions are set to come in droves to the Southern Hemisphere's largest Pool & Spa Expo next year. From homeowners seeking to add value to their properties and families eager to make the most of scorching summers or simmer through icy Melbourne winters, the Expo is perfect for outdoor renovation inspiration.

Promising to provide inspiration from the backdoor to the back fence, the **Outdoor Design Junction** welcomes the industry's best high-end pool and landscape designers, as well as an array of suppliers showcasing their most premium wares. Back by popular demand, **The Show Garden** brings the Junction to life as a collaboration of renowned talent showcase their design capability. Headlined by esteemed landscape designer **Justine Carlile**, the space will feature a stunning garden complete with a deck, pool, pergola and bench seating; designed so consumers can visualise the potential for their own outdoor environment.

With new features from over 80 exhibitors, visitors can expect to dive into a world of the latest innovations in:

- Plunge pools and swim spas
- Home landscaping
- Kid-friendly water slides
- Gazebos and pergolas
- Green energy and solar solutions
- Infrared saunas
- Alfresco dining spaces, kitchens and gardens
- Pool fencing and enclosures
- Robotic pool cleaners and filtering systems
- And of course, every kind of pool imaginable; from concrete to fiberglass, seamless in ground and stunning glass-edged, and much more

"We are seeing an increased demand for the trend we call "leisure-scaping". Home renovators are looking for holistic outdoor solutions that integrate entertaining spaces with slick design, statement water features and areas to recline and relax. That is why we have united the best landscape designers, pool creators and premium outdoor accessories in one place at the Pool and Spa Expo" says Expo Director Marie Kinsella.

¹ <http://www.sqmresearch.com.au/boombustreport.php>

² <http://secretagent.com.au/pools-add-least-140000-value-house/>



"Not only have we given home renovators the tools to create their dream outdoor space, we have engaged Justine to show visitors how easily all these elements can be combined in the feature Show Garden".

In addition to an estimated 30 pools and spas on-site, guests will also get the chance to speak to seasoned experts and attend free seminars on the best renovation solutions to suit their lifestyles and budgets.

For full information on all exhibitors, products and to book tickets, visit www.spasashow.com.au

Dates: Friday 2 February – Sunday 4 February 2018
Venue: Melbourne Exhibition & Convention Centre
Times: Friday 2 February – 12noon – 8pm
Saturday 3 February – 10am – 7pm
Sunday 4 February – 10am – 6pm

Presale ticket prices: Book at www.spasashow.com.au
Adults \$17.50
Children under 16 free of charge

Tickets at door: Adults \$19.50
Children under 16 free of charge

Facebook: www.facebook.com/SPASAPoolSpaExpo/



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