

Your Invitation

INTERNATIONAL SOURCING EXPO AUSTRALIA

**Apparel
Accessories
Textiles**

**500+ companies
12+ countries**

The ultimate sourcing event

**Tues 14 — Thurs 16
November 2017**

**International Convention
Centre, Sydney**

Register to visit
internationalsourcingexpo.com



IN SYDNEY FOR 2017

INTERNATIONAL SOURCING EXPO AUSTRALIA

The International Sourcing Expo Australia, is Australasia's premier sourcing show for **apparel, accessories and textiles**.

Why Attend:

MEET, compare and connect with international manufacturers, suppliers, agents and industry experts



ORDER direct from suppliers and rationalise your supply chain

EXPAND your network and commercial opportunities by connecting with new international industry contacts



Register to visit
internationalsourcingexpo.com

500+
International
Exhibitors



3
events in
1



12+
Countries



FREE
Seminar
Series



Multiple
Business
Opportunities

PLUS 2 CO-LOCATED EVENTS



CHINA
CLOTHING
TEXTILE
ACCESSORIES
EXPO 2017

The well-established **17th China Clothing Textile Accessories Expo** features manufacturers and suppliers of clothing, textiles, accessories and more.

chinatextiles.com.au



**FOOTWEAR
& LEATHER** 2017
SHOW - AUSTRALIA

The **Footwear & Leather Show Australia** provides you with even greater scope to meet businesses across footwear and leather categories.

footwearleathershow.com.au

Event Partners

COUNCIL OF
TEXTILE & FASHION



Australian
Retailers
Association





Learn at the 3-day FREE Seminar Series led by industry experts



Discover a broad range of manufacturers and suppliers from across the globe

WE BRING THE WORLD TO YOU

Meet manufacturers & suppliers direct from the following countries:



INDIA



CHINA



PAKISTAN



BANGLADESH



HONG KONG



VIETNAM



MALAYSIA



INDONESIA



SOUTH AFRICA



TURKEY



TAIWAN



FJI

SEMINARS

From expert sourcing tips, protecting your business when looking offshore, colour trends and help for fashion start-ups, this comprehensive series is a must attend for all industry professionals.

DAY ONE TUESDAY 14 NOVEMBER 2017



9.30am

Top sourcing tips: Best practices & common mistakes when sourcing from SE Asia

Gain a comprehensive guide of do's and don'ts when sourcing internationally as sourcing expert Brian Garvin shares affordable and effective strategies for finding and managing vendors. Topics discussed will include; Finding a good supplier and avoiding the bad ones, tips for placing small orders, avoiding scams, negotiating the purchase order, monitoring orders and what to do if things go wrong.

Brian Garvin, *Founder and Managing Director, B. Garvin Sourcing, China*



12.30pm

How to navigate the Chinese supplier landscape

Hear how suppliers in China have been going through a dramatic change since 2005 with the market and costs rocketing and discover how the industry and entrepreneurs adapt to survive the changes. Topics include the export and import of the sector in 2016 and the first half of 2017, main players geographically and trends (east-coast to mid-west), new developments in sourcing and more.

Cao Jiachang (China), *Chairman, China Chamber of Commerce of Import and Export of Textile and Apparel (CCCT)*



2.00pm

Overview on the South African footwear and leather manufacturing industry

Learn about the South African leather value chain as Nerisha discusses how the South African industry is supported by Government to be globally competitive. Find out about production, imports and exports and why buying from South Africa could be for you.

Nerisha Jairaj, *Executive Director, South African Footwear and Leather Export Council*

DAY TWO WEDNESDAY 15 NOVEMBER 2017



9.30am

The first line of defence – how to protect your business and ideas when looking offshore

Successful businesses vigorously protect their best ideas and inventions. But if you're only doing that in Australia, you're only doing half the job. Join Helen as she discusses what you can do to ensure you own your intellectual property in Australia and offshore and how to protect yourself in writing. The right intellectual protection, and contracts such as NDAs, employment agreements, contractor agreements and agreements with your suppliers and manufacturers are your first line of defence.

**Helen Kavadias, Senior Associate,
Phillips Ormonde Fitzpatrick**



11.00am

Top tips for fashion start-ups

This is an invaluable session for start-ups. Establishing a reliable supply chain is crucial to launching and growing a successful fashion business. Elizabeth will share her top tips for fashion start-ups, on how to overcome sourcing challenges in the early days. Tips shared will include - finding the right sourcing partner, supplier communication and negotiations and developing and sourcing product within a budget.

Elizabeth Formosa, Founder, Fashion Equipped



12.30pm

Ethical Sourcing - Panel

As consumers become increasingly conscious of the impact of their purchases, the global demand for ethical sourcing has increased. Join our panel of experts as they provide insights into the world of ethical sourcing, what it means for their businesses and how they engage the right companies to work with.

Panel of industry experts

**The complete program is available online.
Bookings online for the FREE seminars
are essential.**



9.30am

Growing the Australian fashion & textile industry

The Council of Textile & Fashion (CTF) activities and programs centre around 5 key areas of focus. David will highlight their activities which include; Strengthening supply chains both locally and off-shore, helping new businesses become established, developing industry practices in ethical and sustainable product, fostering innovation & design and growing Australian exports.

David Giles-Kaye, CEO,
Council of Textile & Fashion (CTF)



11.00am

Colour trends AW18.19

Hear a presentation on 4 key colour trends for AW18.19 along with six colour stories across Women's, Men's, Kids, Accessories, Intimates, Active and Lifestyle. This will be an intimate presentation of colour trends created by Anna Starmer of UK based Luminary and presented by Sharon Rae of Next Inspirations & Fashion Forecast Services.

Sharon Rae, Fashion Forecast Services
John Eussen, Eussen Lifestyle



12.30pm

How Final Random Inspection (FRI) can assist with quality control

Find out how Final Random Inspection (FRI) could help you identify potential product defects or inconsistencies in batch quality. Learn from Ray as he discusses how FRI could help you avoid last minute surprises in shipment and help take correction where necessary in a timely manner.

Ray Hartland, CRS International – Australia, Manager,
International Services, SGS Australia Pty Ltd



Full program & registration
internationalsourcingexpo.com

Dates

Tuesday 14 - Thursday 16
November 2017

Venue

International Convention Centre, Sydney
14 Darling Drive,
Sydney NSW 2000

Hours

Tue 14 Nov 10am - 5pm

Wed 15 Nov 10am - 5pm

Thu 16 Nov 10am - 4pm


**Registration to one event allows
immediate entry to all co-located
events.**

Entry Conditions

This is a trade only event. Free entry is granted to individuals working in the fashion, clothing, textile, footwear and accessories industry. Visitors may be required to produce valid business registration and/or identification upon entry.

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